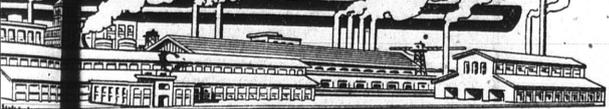
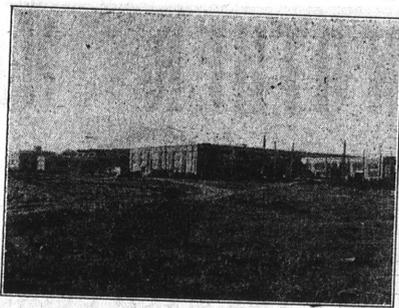


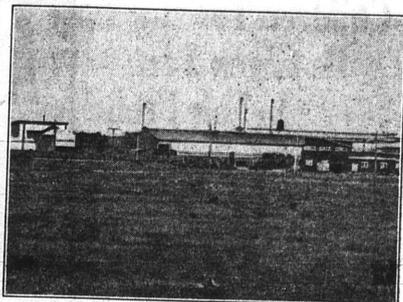
# Torrance



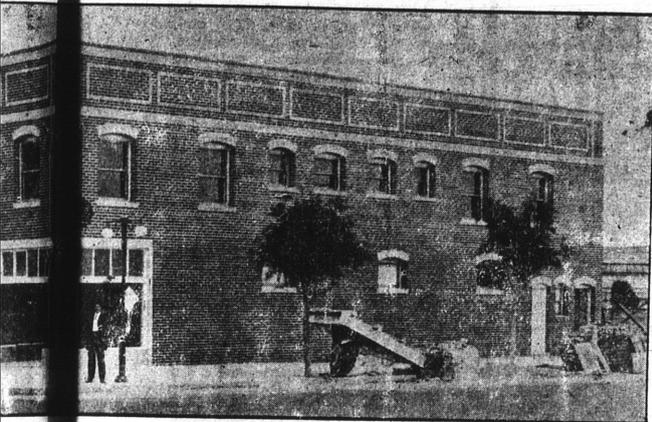
*The Modern Industrial City*



PACIFIC ELECTRIC SHOPS, TORRANCE



LLEWELLYN IRON WORKS, TORRANCE



BUSINESS BLOCK IN TORRANCE.

As a factory and manufacturing center we are in the front rank of Southern California cities, offering a livelihood to thousands of new citizens who may seek a home in our growing city and the established fact that we have under foot a vast wealth of the black gold of commerce is drawing business our way, pointing clearly to the future for a large growth in every line of manufacturing.

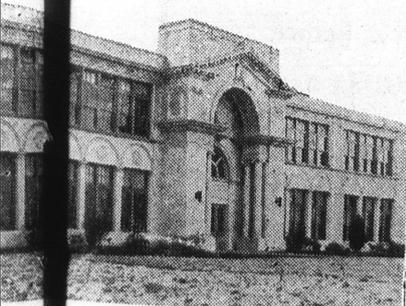
is the spirit of each and every man in Torrance. Civic pride is soaring to new heights, becoming rooted in every citizen's heart. We are determined to become a great city, and that tells us that the day of our prosperity is at hand.

## This Is The Third Instalment of the Message

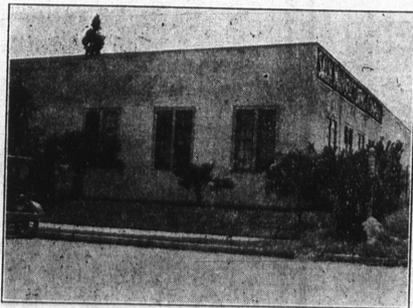
### Administrative Machinery

—the administrative machinery of the Chamber of Commerce should be simple and flexible, and provide for an active, continuous control of the organization by its members.

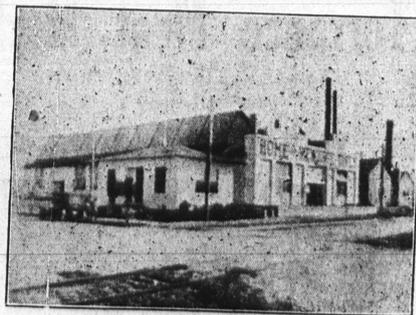
A Chamber of Commerce should be organized and operated on business lines, as far as possible. It should have definite objectives. Its administrative machinery should be related to these projects, created as they arise and not in advance. Its committee machinery should be flexible. It should expand and contract with the volume and line of activities.



are the seats that furnish the strong- family in the east and middle west. schools as gone far and wide and schools are now in the making we are the seat of learning.



SAL M MANUFACTURING CO.



HENDRIE RUBBER TIRE CO.